READONTIME Limited

• A UK based Service Provider for publishers and indie authors to offer sales & distribution services around the globe
• OFFERS AUTHORS WHO PUBLISHED UNDER BOOKPAL AUSTRALIA IMPRINT A NEW FUTURE ON THE LIFE CYCLE OF THEIR BOOKS!

FREQUENTLY ASKED QUESTION (FAQ's)

1. Tell me more about ReadonTime.

ReadonTime Limited operates sales & distribution services for publishers, indie authors and bookstores from their registered office in Eastbourne (UK).


The www.readontime.com.au sales channel is recently opened to reach out to clients and readers in Australia.

In due course sales channels will be opened for the Netherlands (www.readontime.nl) and Germany (www.readontime.de) which will ensure reaching out to more potential readers in a cross cultural society we live in today.

A global print on demand network is accessible for registered clients through the ReadonTime websites. ReadonTime affiliate bookstores are also a prime sales channel for publishers and indie authors.

ReadonTime can assist authors to create, change and push book files to ReadonTime sales & distribution channels for a fee.

2. Agreement with the liquidator of BookPal Australia Pty Ltd

ReadonTime Limited, through its UK subsidiary BookPal Limited, have acquired the intellectual property ONLY from the liquidator of BookPal Australia Pty Ltd (e.g. brand, domain names, client list).

Your intellectual property (e.g. copyrights et al) was not included in this agreement.

Read on Time is not responsible nor liable for any claim you have on BookPal Australia Pty Ltd.

3. Can we trust Read on Time?

ReadonTime is providing sales & distribution services to publishers, Indie authors and bookstores from their base in England with global customers.

ReadonTime cannot be compared with BookPal Australia Pty Ltd (liquidated) since BookPal Australia was only assisting self publishers to procure their book and arranged for sale in 3rd party platforms like Amazon. ReadonTime is a sales & distribution platform in itself with a special service to Indie Authors.

ReadonTime Limited is duly registered in the UK. At the Indie authors request we can provide a Letter of Recommendation from our corporate bank.

4. Some more specific info about password and how to login

In our email we sent you a link, where it says: "Your account has been preset in our platform."

The link will lead you to our gContentManager (GCM) page. Access here and introduce your self chosen password. Your user name is your email address (the one that we sent our email to). Once you have done this, you are logged in the Author’s Dashboard we prepared for you.
Our Terms & Conditions are shown here and you can even make a test quote on your book, showing the actual Author’s Preferred Prices, before accepting the Terms & Conditions. Then, if you are comfortable, please take our offer by accepting the Terms & Conditions and paying the fee and we will start the recovering procedure as soon as we have received the amount.

5. **Price for the recover & reactivate package for BookPal Australia Pty Ltd Authors**

We have created a special price to recover & reactivate your book(s) at cost. AUD 499,- for one book and AUD 699,- for up till 5 books.

The recovery & reactivation process of your book title(s) can only be completed with your consent. ReadonTime will procure this service as service provider to authors.

The price for recovery & reactivation package is based on time and expenses ReadonTime has to spend to complete this process on behalf of the authors.

Access to the sales & distribution services included in the package are offered free for 1 year (a value of AUD 199,- per year, which usually is covered at the time to procure a book package).

Without consent of the author we can’t recover & reactivate your book(s) in sales channels and your book files are no longer available.

6. **I have paid BookPal already for my book, why do I have to pay more?**

You do not have to pay more to get your book procurement. We only made an offer to allow BookPal Australia authors to recover their (print ready) book files from the liquidator in Australia and make their books available for sale (not only in Australia but also the UK and global) on the ReadonTime sales platforms.

The package prices covers for all services to recover and make the book(s) available on ReadonTime for print, sale & distribution, including creating an Indie Author’s dashboard with personal login, for placing their Print on Demand orders through ReadonTime’s unique Global Print & Ship service and to keep track of shared revenue. Furthermore the book(s) will be uploaded on the ReadOnTime sales platforms. This means that books can be ordered from Australia (for example) from as low as 1 book to be delivered to a reader in the UK at local UK local print & delivery cost. After the first year we will charge an yearly maintenance fee of AUD 199,- (see point 7).

7. **Why do we have to pay an annual fee of AUD 199,- after the first year? Is access to 3rd party sales channels and promotion of my book part of the contract fee?**

See point also 5.

The annual fee of AUD 199,- is for maintenance after the first year, covering:

- Keeping your book available to the ReadonTime Sales Channels plus
- Access to the Author’s Dash Board for POD plus
- Tracking of Shared Revenue of your book.

Yes, in our service fee access to 3rd party sales channels is included, you only have to count with possible cost that the 3rd party sales channel may charge and must be reviewed on a book by book basis. On the other hand we will forward all royalties/shared revenue received from 3rd party sales channels to the Indie Author quarterly (see Terms & Conditions).

8. **Does the AUD 499,- /AUD 699,- package include promotional service and access to 3rd party channels?**

We promote the complete catalogue of ReadonTime – Indie Authors have a special section on ReadonTime - and we make local promotions through bookstores et al.

Yes, access to 3rd party sales channels is part of the package, you only have to count with possible cost that the 3rd party sales channel may charge, see also point 6.

9. **What are the ReadonTime sales channels?**

The ReadonTime sales channels are the ReadonTime online sales platforms (http://www.readontime.com, www.readontime.com.au, www.readontime.es) and the bookstores connected to these ReadonTime sales platforms. See also point 1.
10. Can you please outline what the Author Preferred pricing of printing my book will be?

In principle Indie Authors will be able to print at prices (which may vary per country of delivery) set up for them in their dashboards. In general the POD prices are 10-15 percent lower then local providers. But the added value for the Indie Authors is that they can manage this through their dashboards and get local author’s preferred pricing.

11. What is the procedure for POD? What are the printing, handling and delivery costs?

The Indie Author needs to have a login to the dashboard, book uploaded and available. From there it will explain itself.

The pricing for POD in the Dash Board is an all-inclusive price for POD orders. The Dash Board will show the print price (incl handling etc) + shipping price. When a client pushes ‘submit’ an online payment is requested. Once payment is cleared the POD order will be pushed through to the appropriate Print Location.

12. To what reduction can I purchase copies? Do I get free copies when I publish a new book?

See dashboard pricing.

Currently we do not offer the procurement of new books. This service will be added soon to the Indie Authors dashboards.

13. Will my book look the same (cover/artwork), will publishers name be updated in book?

Yes, we will recover the print ready files as they are in the BookPal database and we will re-assign your BookPal ISBN to ReadonTime once you have accepted the Terms and paid for the recovery package of AUD 499,-. The process may take 2-4 weeks.

No, the publishers name will not be updated in your book. We have taken over the trade name BookPal from the liquidator. So all recovered books from BookPal Australia will carry the same ISBN and imprint. However, officially ReadonTime is managing the BookPal imprint only for existing books that will be coming over to us by acceptance of the terms and payment cleared.

IMPORTANT NOTE: THIS PACKAGE IS FOR RECOVERY OF BOOKS PROCURED BY BOOKPAL AUSTRALIA ONLY. WE CANNOT MODIFY ANY FILES OR PROCURE NEW BOOKS UNDER THIS OFFER. WE MAY ADD SUCH A SERVICE IN THE NEAR FUTURE.

14. ISBN


ReadonTime will use its best endeavour to re-assign the original ISBN number as part of the package to recover & reactivate your book in order to have your book back on track as soon as possible in the ReadonTime sales channels.

15. Does ReadOnTime provide full color or just B/W?

We provide both.

16. Can I access the files and can I edit them (typographical errors)? Do I have access to the InDesign files?

No, not yet. See point 11. The service to procure new books will be added soon to the dashboard of services.

17. Once recovered the files, can I publish it as a second edition with minor changes/other cover?

No, not yet. We will add this service soon.

18. How are the authors rights/intellectual property arranged?

The Indie Author will be the owner of the intellectual rights to the book. ReadonTime is only providing the sales & distribution service inclusive of ISBN to make a book visible in a sales channel.
19. Will the recommended retail price be the same as had been agreed with BookPal and what percentage of the sales would ReadonTime retain?

Yes, in principle with the exception of specific books. See Terms & Conditions what the royalties / shared revenue will be when a book is sold on ReadonTime. When sold through 3rd party sales channels we only forward the nett proceeds.

20. How long will it take to make my book or eBook available on e.g. Amazon?

Provided that the Terms are accepted and payment received it may take 2-4 weeks.

21. Very recently my (e)book was sold, do you forward the royalties of these sales to me if I sign up?

No, we cannot forward any royalty collected by the liquidator of BookPal Australia. We can ONLY forward royalties / shared revenue on books sold on or through the ReadonTime platforms.

22. Can you provide more details of arrangement with the publishers?

See Terms & Conditions. For traditional / larger publishing companies we have tailor made agreements.

23. My book was about to be published. Do I get the support I need to bring it out?

We need to check case-by-case, based on the specs and details the indie author provides us with.

24. I have my books printed already, what more can ReadOnTime offer (publicity)?

See the offer, the above. We offer a good service to make books available, saleable and deliverable through global sales channels & extended network of printers for print on demand.

25. Payments to ReadonTime

RABOBANK of the Netherlands is the global financial service provider for ReadonTime Limited as being one of the leading Dutch banks with an international infrastructure also in Australia.

You can find more information on RABOBANK at: www.rabobank.com .

RABOBANK will clear all payments from Australian authors for ReadonTime Limited.

26. Further Queries

We have used our best endeavour to be clear and specific in our information to authors who procured and published their work with BookPal Australia Pty Ltd.

However we can imagine that there may be questions. These authors can contact Gitty Groeneveld, one of our specially assigned customer support team members.

You can contact Gitty Groeneveld at: g.groeneveld@readontime.com .